

hannahfessler ●●● graphicdesigner

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education

Syracuse University ●●● S.I. Newhouse School of Public Communications ●●● Dean's List, GPA 3.7
B.S., Graphic Arts ●●● B.A., Spanish Language, Literature and Culture ●●● Sociology minor ●●● Expected graduation May 2008
S.I. Newhouse School of Public Communications SND Marshall Matlock Designer of the Year Award, 2007
2008 Newhouse Scholar ●●● SND Member ●●● NSCS Member ●●● Kappa Alpha Delta Member
La Escuela de Idiomas, Costa Rica study abroad participant ●●● 5/2006– 8/2006

experience

The Daily Orange, Syracuse, NY ●●● 1/2007–Present

An independent daily student newspaper with a circulation of 9,000 and a readership of 20,000

Ranked by The Society for News Design as the 2nd "Best Designed College Paper" of 2007

Design editor ●●● Work effectively with a team of 31 on staff ●●● Responsible for the nightly design of an entire news, feature or sports section ●●● Create pre- and post-game graphics ●●● Direct and assign art ●●● Designed the 2007 24-page basketball preview guide

Inside Lacrosse, Baltimore, MD ●●● 7/2007–8/2007

The world's premier national monthly lacrosse magazine with a circulation of 40,000 and a readership of 60,000

Design intern ●●● Designed magazine spreads, advertisements, photo edits, web abstracts ●●● Worked effectively with SIDs

Healthy You, Syracuse, NY ●●● 1/2007–1/2008

A health and wellness magazine published by Syracuse University and produced once a semester

Student Editor-in-Chief and Art Director ●●● Manage a staff of 12 ●●● Re-designed magazine ●●● Generated story and art ideas

The Office of Student Life, Syracuse University, Syracuse, NY ●●● 10/2007–Present

Graphic designer ●●● Design advertisements and event promotional materials including posters and programs

CADEXCO, Cámara de Exportadores de Costa Rica, Costa Rica ●●● 5/2006–8/2006

CADEXCO is the Chamber of Exporters of Costa Rica, premier sector of the government

Design intern ●●● Created and designed ten official publications to expand the markets and associates in Central America, Europe and Asia

leadership

OrangeSeeds: First-Year Leadership Empowerment Program, Syracuse University ●●● 9/2004–Present

OrangeSeeds is a leadership and community service program that mentors freshmen students into campus leaders and civically minded volunteers

Executive Director, 5/2005–Present ●●● Work jointly with university administration to outline the program structure ●●● Managed a budget of \$15,000 ●●● secured a \$3,000 corporate sponsorship

Recruitment and Marketing Director, 5/2004–5/2005 ●●● Designed campaign for recruiting 22 new members

The Office of Off-Campus and Orientation Programs, Syracuse University ●●● 1/2005–5/2008

Orientation Leader ●●● Organize and execute all opening weekend programs for over 3,000 students ●●● Coordinated and led the University's Leadership Outdoor Orientation Program

skills

Highly motivated, organized, and skilled design editor, completing projects on time, multitasking, and working effectively on teams

Excellent design, layout, editing and leadership skills

Strong knowledge of typography, photography, editing

Considerable experience with Adobe Creative Suite 3, Microsoft Office and Dreamweaver

Strong knowledge of AP style, photography

Fluent in Spanish